

Salt Pushes New Limits with 40 Gbit/s Offering for Salt Business Customers

Salt is thrilled to announce the launch of a ground-breaking technology delivering symmetric speeds of 40 Gbit/s on its Fiber to the Home (FTTH) network. This innovation reaffirms Salt's commitment to providing its subscribers with the most advanced fixed internet capabilities. Infologo, the first customer to benefit from the Pro Office 40 Gbit/s offer, is already experiencing the fastest commercially available fixed internet in Switzerland. The new Pro Office 40 Gbit/s plan is being rolled out in major business areas nationwide.

Since 2018, Salt has been a leader in speed and FTTH (Fiber to the Home) technology, launching the world's first mass-market 10 Gbit/s XGS-PON service. Recognized by [Speedtest by Ookla](#), [nPerf](#), and [Connect Fixed Broadband](#) for its leadership in high-speed fixed internet, Salt's new 40 Gbit/s service builds on this success with minimal upgrades to existing XGS-PON infrastructure. This advanced technology meets evolving business needs with reliable, high-speed data transmission.

Bertrand Carcel, CEO of Infologo, the first customer to benefit from the offering, highlights the strategic advantage of the 40 Gbit/s offer: *"As an IT service provider, we need high-speed connectivity. With Pro Office 40 Gbit/s, we can perform software updates almost instantaneously and at minimal cost, optimizing business operations and enhancing our IT service delivery."*

Max Nunziata, CEO of Salt, said: *"Salt is proud to provide modern businesses with a competitive edge through ultra-fast and reliable connectivity. Our 40 Gbit/s service for business customers underscores our commitment to advancing Switzerland's telecommunications sector and offering the most advanced technology at an attractive price."*

A Game-Changer for Salt Business Customers

Salt's 40 Gbit/s offering for business customers revolutionizes telecommunications, enabling advanced technologies, boosting productivity, enhancing customer experiences, and positioning companies for digital success. Key benefits include ultra-fast file transfers, quicker data backups, instant cloud access, improved remote work, and long-term advanced applications such as immersive VR/AR experiences, real-time big data analytics, high-performance AI, UHD media streaming, telemedicine, etc.

Pro Office 40 Gbit/s Now Available for Salt Business Customers

The Pro Office 40 Gbit/s plan is now available to business customers for CHF 129.95 per month, excluding activation fees. Initially offered in Zurich and Geneva, it will soon be expanded to key business districts nationwide. More details can be found on the [Pro Office 40 Gbit/s plan site](#).

About Salt

Salt stands for offering innovation and premium products at attractive prices in the Swiss telecommunications market. An outstanding mobile network (Connect, 2024), the country's best performing internet connection (Nperf, 2023) and customer-centric service ensure an outstanding experience for its business and residential subscribers. The company's services as well

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as its fixed and mobile networks have received repeated awards : best universal provider for large companies and residential customers (Bilanz, 2023), best broadband offer (Connect, 2023), outstanding mobile network (Connect, 2024), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2023), test winner overall test rating mobile service provider postpaid (SIQT 2024), best broadband tariff (SIQT, 2022) and number one B-to-B mobile provider (SIQT, 2022). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves more than 1,600,000 postpaid mobile and more than 220,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

Salt Press Office

Ana Biljaka, PR & Communication Manager +41 78 787 44 81 | media@salt.ch | Salt.ch