

Press release

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## SIQT Study: Salt Number 1 in Internet Provider Tariff Category

The Swiss Institute for Quality Tests (SIQT) - an independent testing institute for consumers – has recently released its test results of its 2024 Internet Service Provider Study. For the 3rd consecutive time, Salt has secured the first place among Swiss providers in the tariff category.

In a comprehensive study, the independent Swiss Institute for Quality Tests (SIQT) examined 12 broadband internet service providers across a number of critical factors, including tariffs, range of offerings, transparency & convenience and customer service. Salt emerged as a top-performing provider and won the tariff category, obtaining an impressive result of 87% test completion rate, outperforming other national providers by a comfortable margin.

Beyond its competitive pricing, Salt delivers exceptional internet performance based on the 10 Gbit/s technology. Salt subscribers benefit from the fastest fixed internet in Switzerland, as confirmed by Ookla® Speedtest Intelligence® for Q1-Q2 2024, and the best-performing fixed broadband internet, according to the 2023 Nperf barometer for fixed internet connections in Switzerland.

**Max Nunziata, CEO of Salt**, comments on the test results: *"We are honoured to receive this recognition from the Swiss Institute for Quality Tests. As a challenger in the Swiss telecommunications market, we take pride in offering not only high-performing internet services but also highly competitive prices. Securing first place in the SIQT tariff category confirms that Salt is the smart choice for both existing and new subscribers seeking affordable, premium internet service."*

### About Salt

Salt stands for offering innovation and premium products at attractive prices in the Swiss telecommunications market. An outstanding mobile network (Connect, 2024), Switzerland's fastest fixed internet (Ookla® Speedtest Intelligence® Q1-Q2 2024) and customer-centric service ensure an outstanding experience for its business and residential subscribers. The company's services, as well as its fixed and mobile networks, have received repeated awards: best universal provider for large companies and residential customers (Bilanz, 2023), best broadband offer (Connect, 2023), outstanding mobile network (Connect, 2024), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2024), test winner overall test rating mobile service provider postpaid (SIQT 2024) and best broadband tariff (SIQT, 2024). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves more than 1,600,000 postpaid mobile and almost 250,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

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